

GOAL 2:

Engage Family and Community

Strategy 2.1: Establish a culture that is collaborative, transparent, and childcentric

Initiative 2.1.1: Develop an overall district communication plan aligned to strategy

Example Actions:

- Revise and update the district website to provide more information relating to school performance data, budget, and procedures
- Develop district-wide marketing plan
- Publish quarterly updates regarding the Strategic Plan and district initiatives

Initiative 2.1.2: Conduct meetings with various stakeholders

Example Actions:

- Conduct town hall meetings to allow stakeholders the ability to express concerns, learn about initiatives, and ask questions
- Establish regular meetings with work groups
- Establish regular parent or community subgroup meetings

Strategy 2.2: Create a welcoming, respectful, and responsive environment for all stakeholders that leads to an open line of communication

Initiative 2.2.1: Provide constituents with multiple ways to provide feedback

Example Actions:

- Provide parents with multiple methods of communication
- Establish a Spanish language social media presence

Initiative 2.2.2: Improve customer service and provide timely response to feedback

Example Actions:

- Establish a system for tracking stakeholder concerns
- Establish standards for employee customer service across the District
- Implement online registration district-wide

Initiative 2.2.3: Expand family and community outreach and engagement programs

Example Actions:

- Develop an adult learning program that provides parents, caregivers, and community members skills and networking opportunities (ex: Family & Community Engagement Program)
- Provide staff, families, and community organizations with behavior management training aligned with district models
- Establish community partnerships for job sites for students in the education service vocational programs

Strategy 2.3: Expand and ensure alignment between the district Strategic Plan and community, government, non-profit, and business initiatives

Initiative 2.3.1: Share Strategic Plan with community members for feedback

Example Actions:

- Ensure the Strategic Plan reflects the concerns and needs of the community collected during town hall meetings and online surveys
- Establish additional tools for communicating with diverse communities
- Establish regular communication with villages and other local entities

Initiative 2.3.2: Establish quarterly meeting with community members to provide regular Strategic Plan updates

Example Actions:

- Establish quarterly Leadership Council meetings with municipal leaders to address common concerns and collaborate on projects impacting the greater community
- Maintain, expand, or establish partnerships with community entities and resources

